

Overwhelmed with how to use social media for your business?

## **SOCIAL MEDIA BOOT CAMP FOR ABORIGINAL ENTREPRENEURS**

**NOVEMBER 23 - 25, 2016**

Our social media boot camp will empower you to use social media marketing as a valuable and sustainable mode of marketing your businesses in the modern marketplace.

### **Structured as a three-day boot camp, you'll learn:**

- how to create an initial social media marketing campaign strategy
- how to choose appropriate channels for social media marketing
- how to maintain social media marketing campaigns
- how to analyze and understand the impact of your campaigns
- a basic understanding of the pros and cons of self-hosted and third-party hosted websites for business

### **COST**

All three days for just \$85  
**Early bird till Nov.18: \$75**  
Limited spots available.

### **LOCATION**

**Business Link**  
#500, 10150-100 Street  
Edmonton, AB  
(please note new address)  
Ph: 1-800-272-9675

**Register online at**

[www.businesslink.ca/  
social-bootcamp](http://www.businesslink.ca/social-bootcamp)

Program runs everyday from  
9:00am - 4:00pm  
November 23 - 25.

Registration online only.  
For questions, email  
[ABDS@businesslink.ca](mailto:ABDS@businesslink.ca)

Street parking is limited.  
Parking available at Stanley  
A. Milner Library parkade.