

# SPONSORSHIP OPPORTUNITIES 2026

# FORT MCKAY FIRST NATION CELEBRATES TREATY DAYS!

**“INSPIRED BY OUR PAST, INVESTED IN OUR FUTURE”**

Fort McKay First Nation is one of the most progressive First Nation communities in Canada.

Every year we welcome visitors from all around the world to learn about our community, our culture and our businesses.

Visitors have the opportunity to come and celebrate our culture, participate in a variety of activities, and enjoy some traditional foods. During Treaty Days, the Nation hosts 1,000 – 3,000 people over the weekend including our surrounding First Nations communities, our business partners, and supporters in the oil industry.

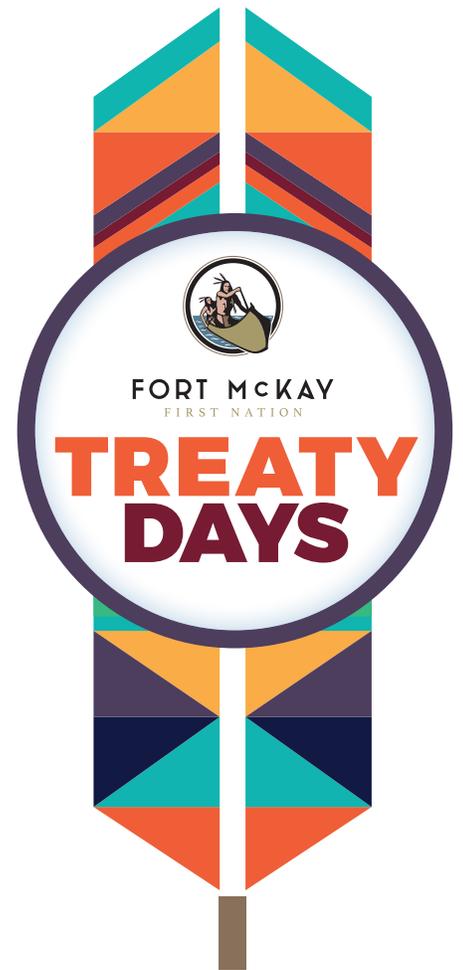
Festivities begin on Thursday, June 18th with activities continuing all weekend including; community bingo, traditional celebrations as part of our cultural village, games and activities for the whole family and some great live music!

Industry support and participation is vital to the success of these activities. To showcase our partners, Fort McKay will be hosting both its signature kids bike parade and main parade. As part of the Sponsorship opportunities below, we would welcome you to promote your business or organization with a float in the event.

Fort McKay Treaty Days always ends with a bang with the grand finale drone extravaganza which will light up the sky and will be seen from every angle in the community on Saturday June 20th, 2026.

We look forward to partnering with you. Please contact Angela McKenzie at 780.370.7319 or [amckenzie@fortmckay.com](mailto:amckenzie@fortmckay.com) for any questions or concerns.

**Kitatamihin, (Thank you)**



# SPONSORSHIP OPPORTUNITIES

## INSPIRED BY OUR PAST, INVESTED IN OUR FUTURE

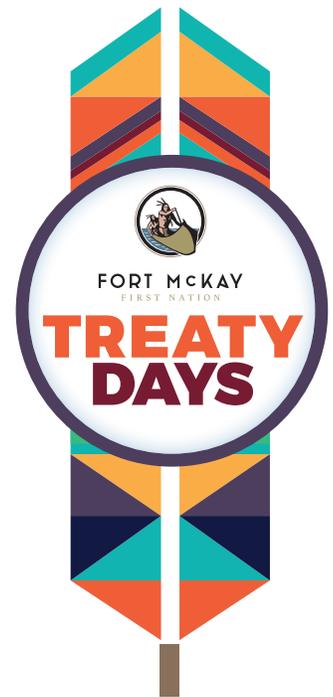
Each Sponsor opportunity is built to maximize your organization's visibility at Treaty Days. Please consider the options below and let us know which opportunity would be most beneficial to you.

### Presenting Partner and Sponsor

#### 1 OPPORTUNITY (\$60,000)

As our exclusive presenting Sponsor you will receive premium benefits that include:

- Custom placement of company logo, with a 2 full-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Executive-level placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony
- Highest logo recognition on all banners/signs that are displayed at all our major events
  - Fort McKay Community Bingo
  - Grand Opening of Fort McKay Treaty Days
  - Fort McKay Idol
  - Cultural Village
  - Kids Events
  - Entertainment Extravaganza
- Opportunity to add promotional items into the swag bags and merchandise tent
- Company Profile in Fort McKay's Red River Current newsletter
- Inclusion of a float with premium placement in the main parade
- 1 Table with 8 chairs during food service in the band hall
- 1 Private tent with seating for opening ceremonies and entertainment



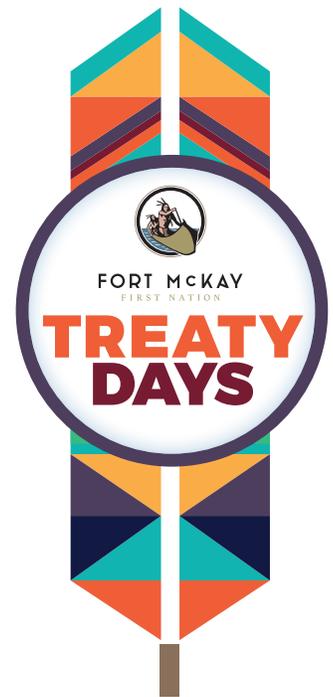
## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor

**2 OPPORTUNITIES (\$45,000 each)**

As one of our exclusive Diamond Sponsors you will receive premium benefits that include:

- Prominent placement of company logo, with a full-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Exclusive placement of your company logo on banners and signs displayed at the Fireworks.
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



### Fort McKay Entertainment Sponsor

**3 OPPORTUNITIES (\$40,000 each)**

As one of our exclusive Fort McKay Entertainment Sponsors you will receive premium benefits that include:

- Placement of company logo, with a full-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony
- Logo recognition on all banners/signs that are displayed at all our major events
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



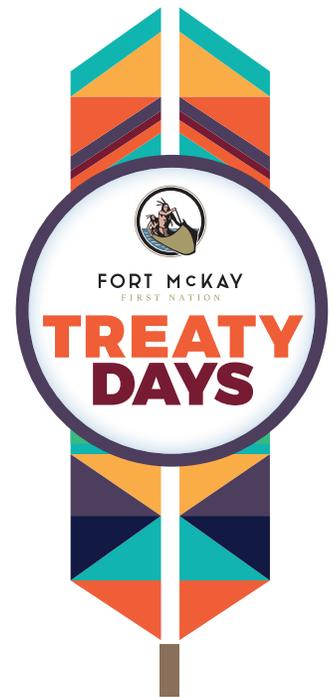
## SPONSORSHIP OPPORTUNITIES

### Treaty Days Kick Off Meal Sponsor

1 OPPORTUNITY (\$40,000)

As our exclusive Treaty Days Kick Off Meal Sponsor you will receive premium benefits that include:

- Prominent placement of company logo, with a full-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Logo recognition on all banners/signs that are displayed at all our major events
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



### Traditional Indigenous Meal Sponsor

1 OPPORTUNITY (\$40,000)

As our exclusive Traditional Indigenous Meal Sponsor you will receive premium benefits that include:

- Prominent placement of company logo, with a full-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Logo recognition on all banners/signs that are displayed at all our major events
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



## SPONSORSHIP OPPORTUNITIES

### Fort McKay Treaty Days Golf Sponsor

**1 OPPORTUNITY (\$40,000)**

As our exclusive Fort McKay Treaty Days Golf Sponsor your company will receive premium benefits that include:

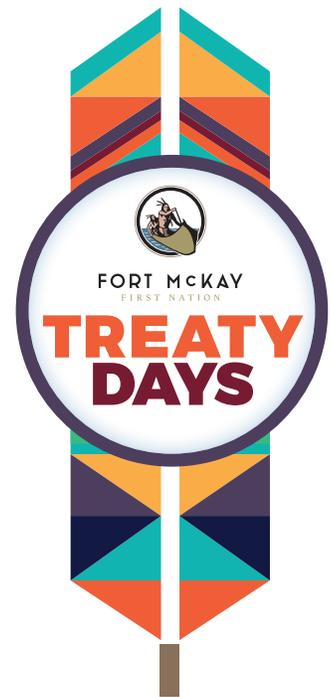
- Placement of company logo, with a half-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony
- Logo recognition on all banners/signs that are displayed at the grand opening of Treaty Days
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter

### Cultural Village Sponsor

**1 OPPORTUNITY (\$30,000)**

As our exclusive Cultural Village Sponsor, your company will receive premium benefits that include:

- Placement of company logo, with a full-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Opening Ceremonies.
- Logo recognition on all banners/signs that are displayed at the cultural village throughout the weekend
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



## SPONSORSHIP OPPORTUNITIES

### Fort McKay Treaty Days - Opening Ceremonies Sponsor

#### 1 OPPORTUNITY (\$20,000)

As our exclusive Fort McKay Treaty Days - Opening Ceremonies Sponsor your company will receive premium benefits that include:

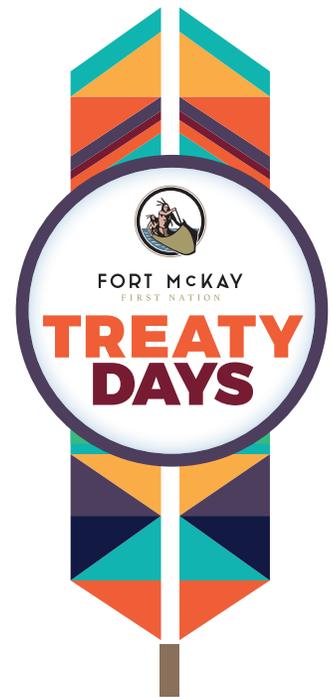
- Placement of company logo, with a half-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony
- Logo recognition on all banners/signs that are displayed at the grand opening of Treaty Days
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter

### Treaty Days Kids Activities Sponsor

#### 1 OPPORTUNITY (\$20,000)

As our Treaty Days Kids Activities Sponsor your company will receive premium benefits that include:

- Placement of company logo, with a half-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Logo recognition at selected event
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



## SPONSORSHIP OPPORTUNITIES

### Community Prize Raffle Sponsor

1 OPPORTUNITY (\$20,000)

As our exclusive Community Prize Raffle Sponsor you will receive premium benefits that include:

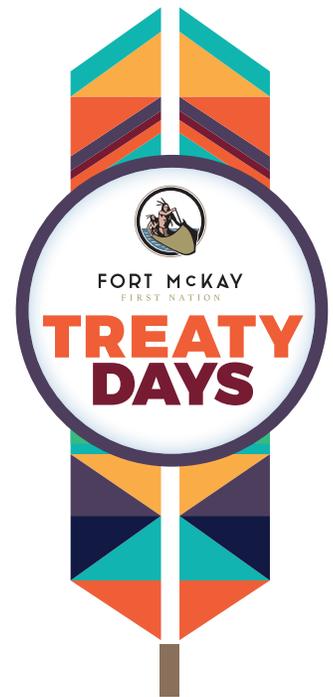
- Placement of company logo, with a full-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony
- Logo recognition on all banners/signs that are displayed at all our major events
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter

### Elders Giveaway Sponsor

1 OPPORTUNITY (\$20,000)

As our exclusive Elders Giveaway Sponsor you will receive premium benefits that include:

- Placement of company logo, with a full-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the Treaty Days Grand Opening Ceremony
- Logo recognition on all banners/signs that are displayed at all our major events
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



## SPONSORSHIP OPPORTUNITIES

### Traditional Cree & Dene Performance Sponsor

**1 OPPORTUNITY (\$15,000)**

**As our Traditional Cree & Dene Performance Sponsor your company will receive premium benefits that include:**

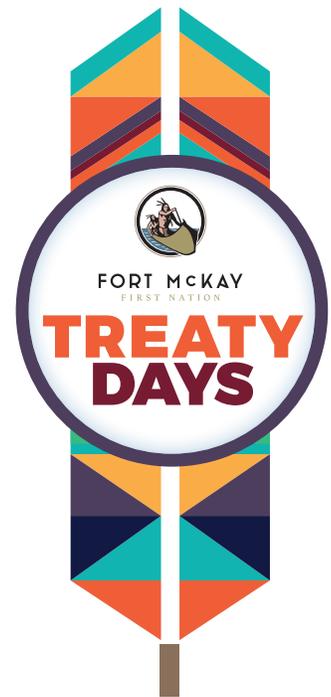
- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at Community Bingo
- Logo recognition on all banners/signs that are displayed at community bingo.
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter

### Fort McKay Youth Activities Sponsor

**1 OPPORTUNITY (\$15,000)**

**As our exclusive Fort McKay Youth Activities Sponsor your company will receive premium benefits that include:**

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Placement of your company logo as part of the SWAG bag for the weekend
- Opportunity to add promotional items into the SWAG bags
- Company profile in Fort McKay's Red River Current newsletter



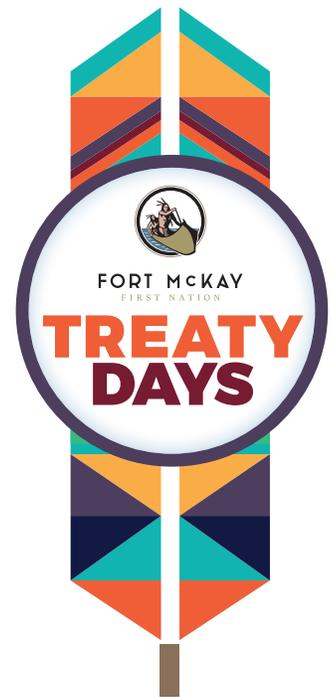
## SPONSORSHIP OPPORTUNITIES

### Fort McKay Idol Sponsor

1 OPPORTUNITY (\$10,000)

As our exclusive Fort McKay Idol Sponsor, your company will receive premium benefits that include:

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at Fort McKay Idol.
- Logo recognition on all banners/signs that are displayed at Fort McKay Idol
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



### Dene Hand Games Sponsor

1 OPPORTUNITY (\$10,000)

As our exclusive Dene Hand Games Sponsor your company will receive premium benefits that include:

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at the start of the Hand Games.
- Logo recognition at selected event
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



### Fort McKay Idol Sponsor

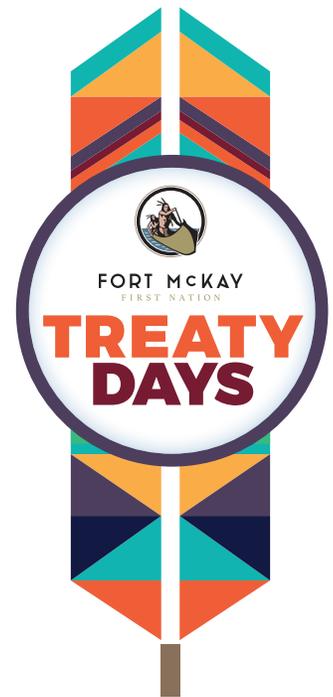
## SPONSORSHIP OPPORTUNITIES

### Swag Sponsor

1 OPPORTUNITY (\$10,000)

As our exclusive SWAG Sponsor your company will receive premium benefits that include:

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Placement of your company logo as part of the SWAG bag for the weekend
- Opportunity to add promotional items into the SWAG bags
- Company profile in Fort McKay's Red River Current newsletter



### Media Partner

(\$10,000)

The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of company logo on the main stage
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Prominent placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



## SPONSORSHIP OPPORTUNITIES

### Lawrence “Bull” Powder Memorial Slo-pitch Ball Tournament Sponsor (\$10,000)

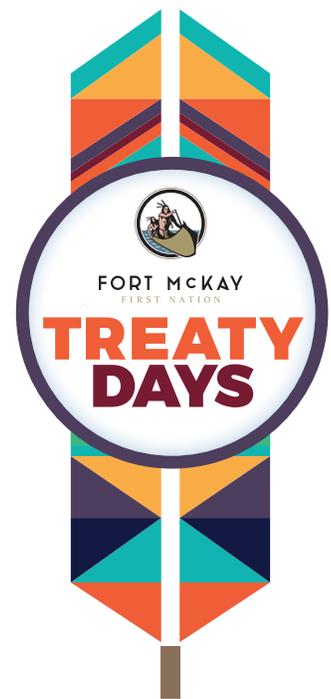
#### The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of company logo at the ball park
- Prominent placement of company logo on the main stage
- Placement of your company logo on the Fort McKay Treaty Days website page
- Prominent placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter

### Fort McKay Pool Tournament Sponsor 1 OPPORTUNITY (\$5,000)

#### As our exclusive Fort McKay Pool Tournament Sponsor, your company will receive premium benefits that include:

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at Community Bingo
- Logo recognition on all banners/signs that are displayed at community bingo.
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter

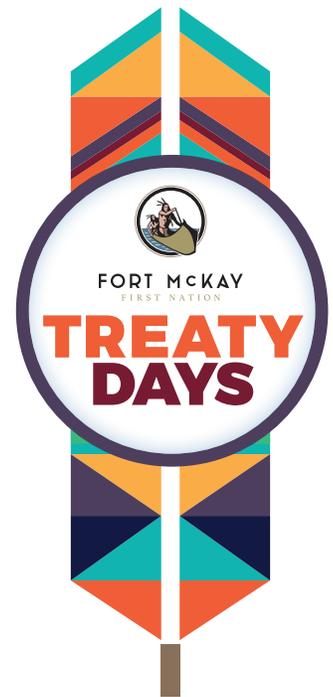


## SPONSORSHIP OPPORTUNITIES

### Fort McKay Tens Card Tournament Sponsor 1 OPPORTUNITY (\$5,000)

As our exclusive Fort McKay Tens Card Tournament Sponsor, your company will receive premium benefits that include:

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at Community Bingo
- Logo recognition on all banners/signs that are displayed at community bingo.
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



### Fort McKay Community Bingo Sponsor 1 OPPORTUNITY (\$5,000)

As our exclusive Fort McKay Community Bingo Sponsor, your company will receive premium benefits that include:

- Placement of company logo, with a quarter-page colour advertisement in Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Opportunity to bring greetings at Community Bingo
- Logo recognition on all banners/signs that are displayed at community bingo.
- Opportunity to add promotional items into the swag bags
- Company Profile in Fort McKay's Red River Current newsletter



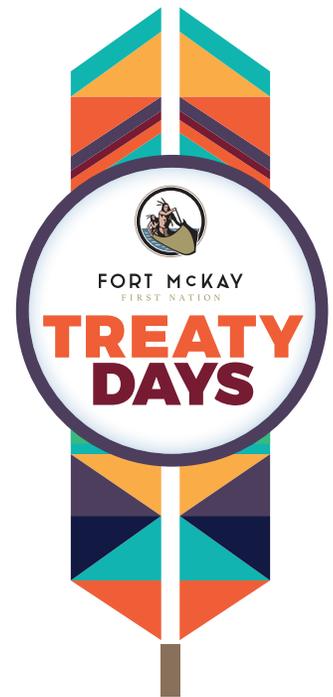
## SPONSORSHIP OPPORTUNITIES

### Community Tug of War Sponsor

1 OPPORTUNITY (\$5,000)

#### The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Prominent placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



### Canoe Races Sponsor

1 OPPORTUNITIES (\$5,000)

#### The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Placement of your company logo on the Fort McKay Treaty Days website page
- Prominent placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



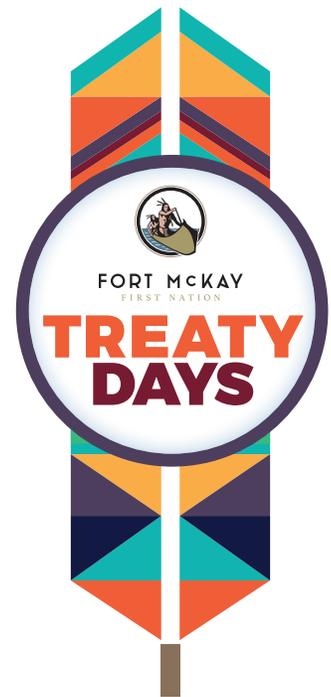
## SPONSORSHIP OPPORTUNITIES

### Silver Sponsor

5 OPPORTUNITIES (\$5,000 each)

#### The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Prominent placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



### VIP Entertainment Lounge

5 OPPORTUNITIES (\$5,000 each)

#### The package includes:

- 1 Private tent with a bird's eye view overlooking Entertainment Extravaganza (Saturday Evening); including private VIP Access for refreshments.
- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Prominent placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



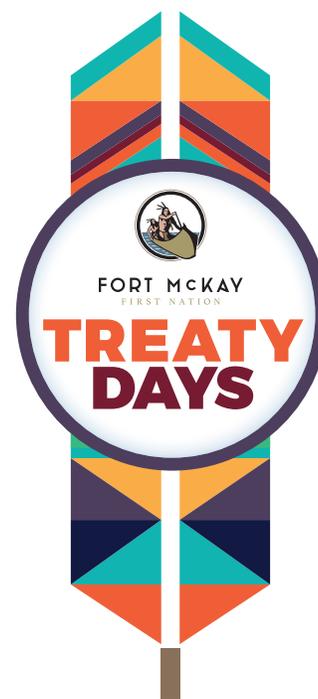
## SPONSORSHIP OPPORTUNITIES

### Bronze Sponsor

**3 OPPORTUNITIES (\$3,500 each)**

#### The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



### Water & Ice Sponsor

**1 OPPORTUNITY (\$3,000)**

#### The package includes:

- Prominent placement of company logo, with a quarter-page colour advertisement in our Treaty Days 2026 Commemorative Booklet
- Prominent placement of your company logo on Fort McKay Treaty Days website page
- Placement of your company logo on all banners/signs that are displayed at Treaty Days
- Verbal recognition at the Treaty Days Grand Opening
- Company Profile in Fort McKay's Red River Current newsletter



#### EVENT PARTNERSHIPS CONTACT:

**Angela McKenzie**

Tel: 780.370.7319 or Email: [amckenzie@fortmckay.com](mailto:amckenzie@fortmckay.com).

**COMMEMORATIVE 2026 BOOKLET AND WEBSITE**

**ADVERTISEMENT DEADLINE: MAY 1, 2026**

# TREATY DAYS 2026 • JUNE 18TH - 21ST

## SPONSORSHIP INFORMATION

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> \$60,000 PRESENTING PARTNER & SPONSOR | <input type="checkbox"/> \$20,000 COMMUNITY RAFFLE SPONSOR        | <input type="checkbox"/> \$5,000 POOL TOURNAMENT SPONSOR      |
| <input type="checkbox"/> \$45,000 PLATINUM SPONSOR             | <input type="checkbox"/> \$20,000 ELDERS GIVEAWAY SPONSOR         | <input type="checkbox"/> \$5,000 TENS TOURNAMENT SPONSOR      |
| <input type="checkbox"/> \$40,000 ENTERTAINMENT SPONSOR        | <input type="checkbox"/> \$15,000 CREE & DENE PERFORMANCE SPONSOR | <input type="checkbox"/> \$5,000 COMMUNITY BINGO SPONSOR      |
| <input type="checkbox"/> \$40,000 KICK OFF MEAL SPONSOR        | <input type="checkbox"/> \$15,000 YOUTH ACTIVITIES SPONSOR        | <input type="checkbox"/> \$5,000 COMMUNITY TUG OF WAR SPONSOR |
| <input type="checkbox"/> \$40,000 INDIGENOUS MEAL SPONSOR      | <input type="checkbox"/> \$10,000 FORT MCKAY IDOL SPONSOR         | <input type="checkbox"/> \$5,000 CANOE RACES SPONSOR          |
| <input type="checkbox"/> \$40,000 TREATY DAYS GOLF SPONSOR     | <input type="checkbox"/> \$10,000 DENE HAND GAMES SPONSOR         | <input type="checkbox"/> \$5,000 SILVER SPONSOR               |
| <input type="checkbox"/> \$30,000 CULTURAL VILLAGE SPONSOR     | <input type="checkbox"/> \$10,000 SWAG SPONSOR                    | <input type="checkbox"/> \$5,000 VIP LOUNGE SPONSOR           |
| <input type="checkbox"/> \$20,000 OPENING CEREMONIES SPONSOR   | <input type="checkbox"/> \$10,000 MEDIA SPONSOR                   | <input type="checkbox"/> \$3,500 BRONZE SPONSOR               |
| <input type="checkbox"/> \$20,000 KIDS ACTIVITIES SPONSOR      | <input type="checkbox"/> \$10,000 SLO-PITCH BALL SPONSOR          | <input type="checkbox"/> \$3,000 WATER & ICE SPONSOR          |

## REGISTRATION INFORMATION

CONTACT NAME

ADDRESS

PHONE NUMBER

FAX NUMBER

EMAIL ADDRESS

YES WE WISH TO SPONSOR EVENTS AT TREATY DAYS

SPONSORSHIP AMOUNT (PLEASE SPECIFY): \$

## PAYMENT INFORMATION

CARD TYPE  MASTERCARD  VISA

PLEASE INVOICE (P.O. NUMBER)

NAME ON CARD

CARD NUMBER

SIGNATURE

EXPIRY DATE

DATE

**THANK YOU FOR YOUR CONTRIBUTION TO SUPPORT  
OUR FORT MCKAY FIRST NATION EVENTS.**

**CONTACT US:**

Angela McKenzie

T: 780.370.7319 | E: amckenzie@fortmckay.com

W: fortmckay.com



**FORT MCKAY**  
FIRST NATION

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